



# DANNY RAMIREZ

## EXPERIENCE

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JUNE 2017 - CURRENT

### THE SEATTLE PUBLIC LIBRARY

#### GRAPHIC DESIGNER

- DESIGN/PRINT MONTHLY AND QUARTERLY IN-HOUSE PUBLICATIONS, SPL COLLATERAL AND EVENT SIGNAGE.
- CREATE NEWLY BRANDED PROMO MATERIAL FOR OUTREACH AS WELL AS SIGNAGE FOR SPECIAL PROGRAMS, CLASSES AND EXHIBITS.

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DECEMBER 2015 - JANUARY 2020

### CUBES BAKING CO./TRES LECHERIA

#### GRAPHIC DESIGNER/SOCIAL MEDIA MANAGER

- DESIGN GRAPHICS AND IMAGERY FOR WEBSITE, BRAND COLLATERAL, SIGNAGE, AND SOCIAL MEDIA.
- GENERATE ENGAGING AND INTERESTING CONTENT FOR FACEBOOK, TWITTER AND INSTAGRAM.

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FEBRUARY 2016 - JUNE 2017

### SEATTLE GOODWILL

#### JR. GRAPHIC DESIGNER

- CREATED GRAPHICS FOR IN-STORE SIGNAGE, EVENTS/SALES, PUBLICATIONS, TRANSIT ADVERTISING, DIRECT MAIL AND CUSTOM COLLATERAL.
- WAS CREATIVE LEAD FOR GOODWILL'S ANNUAL GLITTER GALA 2017 FUNDRAISER.

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JULY 2013 - NOVEMBER 2015

### WHOLE FOODS MARKET

#### GRAPHIC ARTIST

- DESIGNED AND CREATED GRAPHICS FOR EVENTS, PROMOTIONS, IN-STORE LITERATURE AND SIGNAGE.
- WORKED WITH DEPARTMENTS TO COME UP WITH UNIQUE WAYS TO PUSH SALES AND FOOT TRAFFIC. (CUSTOM DISPLAYS, BANNERS, VINYL STICKERS ETC.)

## EDUCATION

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OCT 2011 - MAY 2014

### WADE COLLEGE

#### ASSOCIATE OF ARTS DEGREE

VISUAL MERCHANDISING & DESIGN

#### BACHELOR'S DEGREE

VISUAL COMMUNICATIONS

## SKILLS

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PROFICIENT IN BOTH MAC & PC PLATFORMS

FLUENT IN THE SPANISH LANGUAGE

EFFICIENT IN -

ADOBE ILLUSTRATOR

ADOBE PHOTOSHOP

ADOBE INDESIGN

MICROSOFT WORD

MICROSOFT POWERPOINT

MICROSOFT EXCEL

WRIKE/HIVE

## AWARDS/HONORS

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FEB 2015

TOP 15 WHOLE FOODS MARKET TEAM MEMBER  
APPRECIATION LOGO CONTEST FINALIST

FEB 2013

WADE COLLEGE OUTSTANDING  
GRAPHIC DESIGN PORTFOLIO

SEPT 2007

BROOKHAVEN TEXAS 2 SHOW COMPETITION  
1ST PLACE

## CONTACT INFO

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[THEDANRAM.COM](http://THEDANRAM.COM)